

Program Objectives

As a result of this program, participants should be able to:

1. Explore the multifaceted motivations that gave rise to the Professionalism Movement.
2. Examine promising new opportunities for completing unfinished business in professionalism.
3. Cite case-based instances in which professionalism was compromised.
4. Discuss ramifications of unprofessional behavior and methods for improvement.
5. Integrate a narrative-based process to improve professional resiliency.
6. Identify one strategy for managing issues associated with ethics and professionalism.
7. Discuss the interaction between social media and professionalism.
8. Review the historical context of Hippocrates and Pythagoreans as it relates to ideas of professionalism.
9. Examine the meaning of taking an oath.
10. Discuss issues of professionalism in recent case studies.

Target Audience

Physicians, nurses, advanced practice clinicians, pre-hospital personnel, social workers, respiratory therapy and other health care providers in and out of hospital settings

Designation Statement

It is Lehigh Valley Health Network's policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. Faculty and all others who have the ability to control the content of continuing education activities sponsored by Lehigh Valley Health Network are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Lehigh Valley Health Network is accredited by the Pennsylvania Medical Society to provide continuing medical education for physicians. Lehigh Valley Health Network designates this live educational activity for a maximum 7.15 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the educational activity.

Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Registered nurses attending the entire program and completing the evaluation tool will receive 7.1 contact hours. Approval of this continuing nursing education activity refers to recognition of the educational activity only and does not imply ANCC Commission on Accreditation or PA Nurses approval or endorsement of any product.

Lehigh Valley Health Network has been designated a pre-approved sponsor provider of professional continuing education for social workers, marriage and family therapist and professional counselors by the State Board of Social Workers, Marriage and Family Therapist and Professional Counselors. License # 002613. This educational activity has been approved for 6 CEUs.

Application has been made to the PA Department of Health, Division of EMS for continuing education credits.

5th Annual Ethics Symposium

Charting New Waters in Ethics and Professionalism



Wednesday, April 11, 2012
7:15 a.m.–4 p.m.

Lehigh Valley Hospital–Cedar Crest
Lehigh Valley Health Network
Employee Auditorium
1200 S. Cedar Crest Blvd.
Allentown, PA 18103

Conference Information

Registration

Registrations can be made by calling 610-402-CARE. Onsite registrations are welcome, but be prepared to take a little longer at the registration desk when you arrive. Cash or check is the only method of payment acceptable.

Payment

Payment must accompany this form. Registration forms received without payment will not be processed until payment is received.

Fees, Cancellations and Substitutions

Registration fee for the conference includes the educational program and any food event listed in this brochure. Refunds will be granted up to one week prior to the conference, minus an administrative fee. After that date no refunds will be granted. Lehigh Valley Health Network reserves the right to substitute faculty listed in this brochure and will provide comparable alternative faculty.

Planners, presenters have nothing to disclose.

Directions

Lehigh Valley Hospital—Cedar Crest:

Lehigh Valley Hospital—Cedar Crest site is located at 1200 S. Cedar Crest Blvd., Allentown, PA 18103. Directions to this site may be found on our website at lvhn.org. Click on the word Locations found on the right side of the screen, and then choose Hospitals and Cedar Crest.

Faculty List

Mark Kuczewski, PhD

The Michael I. English, S.J.,
Professor of Medical Ethics;
Director, Neiswanger Institute
for Bioethics and Health Policy,
Loyola University Chicago
Stritch School of Medicine

Robert Barraco, MD, MPH, FACS, FCCP

Chair, Institutional Ethics
Committee
Chief, Sections of Geriatric
Trauma and Trauma Outreach,
Lehigh Valley Health Network

Lorraine Dickey, MD, MBA, FAAP

Co-Founder and Lead
Facilitator of The Professional
Caregivers' Plan for Resiliency
Chief, Division of Neonatology,
Lehigh Valley Health Network

Stephen Lammers, PhD

Ethics Program
Consultant, Lehigh Valley
Health Network

Daniel Valancius, MD

Lehigh Area Medical
Associates

Conference Agenda

7:15–7:45 a.m.	Registration/breakfast
7:45–8 a.m.	Welcome
8–9 a.m.	Medical Professionalism: Are We Done Yet? Mark Kuczewski, PhD
9:10–10:30 a.m.	Concurrent Breakouts Professionalism at Its Best or Worst Robert Barraco, MD Stephen Lammers, PhD The Ethics of Professionalism and Resiliency Lorraine Dickey, MD Social Media and Professionalism Daniel Valancius, MD
10:40 a.m.–noon	Repeat Breakouts
12:10–1 p.m.	Lunch and Learn Hippocrates as Tea Partier and Wall Street Occupier: Why Doctors Might Be Cautious About Swearing Oaths! Stephen Lammers, PhD
1:10–2:30 p.m.	Repeat Breakouts
2:40–3:40 p.m.	Panel Discussion Moderator: Robert Barraco, MD Panelists: Mark Kuczewski, PhD Stephen Lammers, PhD Lorraine Dickey, MD Daniel Valancius, MD
3:40–4 p.m.	Summary and evaluation

Registration Form

Fifth Annual Ethics Symposium Charting New Waters in Ethics and Professionalism

Wednesday, April 11, 2012

Lehigh Valley Health Network Employee Auditorium
1200 S. Cedar Crest Blvd., Allentown, PA 18103

Registration Deadline: Wednesday, April 4, 2012

Name _____

Affiliation/Employer _____

If LVHN: User ID _____

If Non-LVHN: E-mail Address _____

Address _____

City/State/Zip _____

Telephone Number (Including Area Code) _____

Please check one:

☐ RN ☐ MD ☐ DO ☐ SW ☐ NP ☐ PA

☐ EMS ☐ Resident ☐ Student ☐ Other _____

SW License # _____

Pre-Hospital License # _____

Registration Fee: \$50

EMS: \$25 Residents and Students: Free

Registrations can be made by either calling 610-402-CARE with a credit card or by writing a check payable to Lehigh Valley Health Network and mailing it to:

402 CARE

Lehigh Valley Health Network
2100 Mack Blvd., Allentown, PA 18103-5622

Special Needs

☐ I will need assistance ☐ Please include me on your
☐ I have special dietary requirements _____ CE activity mailing list.