Continuing Dental Education Program presents

“Come In and Catch it: the review that sticks”
AM; Session

“Great Cases with New Faces”
PM; Session

featuring

John A. Svirsky, DDS, MEd
Friday, February 5, 2016
7:45 am - 3:30 pm

Mack Auditorium
2100 Mack Boulevard
Allentown, PA 18105

DATE –
February 5, 2016

FEE –
Dentist: $275.00
Auxiliaries/Technician: $100.00

* Late registration fee (after January 22, 2016)
Dentist: $295.00
Auxiliaries/Technician: $120.00
Fee includes refreshment breaks, lunch, parking and AGD credits.

Lehigh Valley Health Network is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Lehigh Valley Health Network designates this activity for 6 continuing education credits.

FAGD/MAGD Credit
November 2009 - December 2016

EDUCATIONAL METHODS –
Lecture and audience participation

SPONSORS –
This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through Lehigh Valley Health Network.

PROGRAM DIRECTOR –
Charles A. Kosteva, D.D.S.

If you are already enrolled in Lehigh Valley Health Network’s Continuing Dental Education Program, disregard this notice unless you want to bring an auxiliary or spouse.

* Refund Policy - Full refund if requested prior to February 5, 2016, no refund on day of course (February 5, 2016), or later.
**Featured Speaker**

**John A Svirsky, DDS, MEd**

Dr. John Svirsky is a board-certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency at the Catholic Medical Center.

He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master’s degree in adult education. He is a sought-after speaker with an international reputation as an informative and entertaining lecturer.

Dr. Svirsky is an honorary member of the Thomas P Hinman Dental Society and has received a Presidential Citation from the American dental Association for significant contributions to the health of the public and the profession of dentistry. In 2012 he received the William J. Gies Award from the Greater New York Dental Meeting for contributions to oral health. The MCV Alumni Association (MVCVA) of Virginia Commonwealth University has chosen Dr. Svirsky to receive the 2013 MVCVA Outstanding Alumnus Award. In 2015 Dr. Svirsky received the Distinguished Service Award from the Dawson Academy for advancement of the Dental Profession through Research, Publication and Education and awarded an Honorary Membership in the American Academy of Oral Medicine.

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**Program Overview**

**Come In and Catch it: the review that sticks**

8:30 am – 11:45 am

**Course Overview**

This is the perfect review course that covers the recognition, diagnosis and treatment of the 25 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of the entities only require recognition. The classic lesions that have been forgotten since school will be brought back to life and your diagnostic confidence will be re-energized. Dr. Svirsky makes oral pathology fun!

1. Demonstrate a logical approach to the diagnosis of oral lesions.
2. Recognize and diagnose the more common lesions/diseases found in a dental practice.
3. Integrate therapeutic regimens used to treat selected oral diseases.

**Great Cases with New Faces**

12:45 pm – 3:30 pm

**Course Overview**

This new interactive course for 2016 will present a potpourri of interesting cases seen by me or emailed to me over the past few years. In this course participants learn how to describe a lesion, develop a differential diagnosis and treat the condition. I will show how I approach cases and arrive at a diagnosis. The audience of course will help me to diagnose them as I play the patient. Some unusual “things” might pop up!! A good time will be had by all.

1. Develop a logical approach to the diagnosis of oral lesions.
2. Learn to describe and develop a differential diagnosis of various clinical cases.
3. Learn to treat selected oral diseases and distinguish “good from bad”.

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**Registration**

Name ____________________________

Address ____________________________

City ____________________________ State ______ Zip ______

Email ____________________________

Telephone No. (w/area code) ____________________________

Assistant (s) ____________________________

Hygienist (s) ____________________________

Receptionist (s) ____________________________

Other (s) ____________________________

**Note: Memberships are sold to individual doctors only and not to groups or associations. This membership is non-transferable.**

Make checks payable to:
Lehigh Valley Hospital Dental Education Fund

Credit Card Payment: □ Visa □ MasterCard □ American Express □ Discover □ Other

Credit Card # ____________________________ Exp. Date ______

Signature ____________________________ Date ______

**Return registration and fee to:**
Dental Suite
Lehigh Valley Health Network-17th & Chew
P.O. Box 7017
Allentown, PA 18105-7017

For Further Information Call: 610-969-4839

* Please return by January 22, 2016

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**Program Schedule**

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**Visit Us At Our New Website:**

http://www.lvhn.org/cont_ed_events
http://www.lvhn.org/dentaleducationprogram

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The Lehigh Valley Health Network has been designated an approved sponsor by the Pennsylvania constituent of the Academy of General Dentistry. As such this sponsors continuing dental education is accepted by the Academy of General Dentistry for credit applicable toward membership maintenance, fellowship and mastership credit.

The approval of the course in no way indicates endorsement of the course by the Pennsylvania Academy of General Dentistry. The participant must make the decision as to the merit and the usefulness of the material to which he/she is exposed.

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