Program Objectives

1. Explain the impact of strengths on passion, motivation, teamwork, communication skills, and personal success.
2. Explore the challenges of applying Clifton StrengthsFinder methodology in cultivating the role of educator as leader.
3. Describe the importance of a document management process.
4. Define author rights and the importance of negotiating with publishers.
5. Review the dynamics of building a successful team.
6. Explore individual leadership strengths needed to be a change agent.
7. List five components of pedagogically sound active Audience Response System (ARS) lessons.
8. Design an active Audience Response System (ARS) lesson based on existing instructional needs.
9. Compare strategies for making the most of your natural talents as a teacher.
10. Identify levels of expertise for the professional development specialist.
11. Describe components of an orientation program for each level of expertise of the professional development specialist.
12. Identify a framework for a career advancement program for professional development specialists.
13. Identify the framework and components of a plan for implementing EBP in professional development.
14. Discuss ways to measure the impact of education.
15. Describe the components of the consulting role utilizing the STEP model.
16. Apply your Clifton StrengthsFinder Signature Themes to your role as a consultant.
17. Describe two innovative applications of interactive and visual media in teaching of millennials.
18. Design an interactive lesson.
19. Describe practices that cultivate mindfulness at work and home.
20. Discuss how the qualities of mindfulness enable us to care for self and others.

Designation Statement
It is Lehigh Valley Health Network’s policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. Faculty and all others who have the ability to control the content of continuing education activities sponsored by Lehigh Valley Health Network are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Registered nurses attending the entire program and completing the evaluation tool will receive 6.7 contact hours. Approval of this continuing nursing education activity refers to recognition of the educational activity only and does not imply ANCC Commission on Accreditation or PA Nurses approval or endorsement of any product.

Faculty
Adrienne E. Avillion, DEd, RN
President, Avillion’s Curriculum Design, York, Pa.
Charlène D. Bergstresser, BSN, RN
Cynthia A. Cappel, MSN, RN-BC, NE-BC
Director, Clinical Education Lehigh Valley Health Network
Michael B. Grossman, DM, MSN, RN, NEA-BC, CNML
Consultant/Owner Nurse Leadership Builders Bala Cynwyd, Pa.
James P. Orlando, EdD
Associate Vice President, Academic and Alumni Affairs Einstein Healthcare Network Philadelphia, Pa.
Linda M. Schwartz, MDE, AHIP
Director, Knowledge Management Lehigh Valley Health Network
Brian Snapp, MSIT
Assistant Director, Center for Teaching and Learning Excellence University of Scranton Scranton, Pa.
Susan Wiley, MD
Vice Chairman, Department of Psychiatry Co-founder, Center for Mindfulness Lehigh Valley Health Network

Clinical Staff Development 3rd Annual Symposium
Innovations in Education: Maximize Your Strengths
Monday, April 8, 2013
8 a.m.–4:30 p.m.
Lehigh Valley Hospital-Cedar Crest Kasych Family Pavilion Medical Imaging of Lehigh Valley Conference Center, rooms 6, 7 and 8 1200 S. Cedar Crest Blvd. Allentown, PA 18103
# Conference Information

## Target Audience
Clinical educators responsible for education in a variety of practice settings, including acute care, long-term care and community practice settings.

## Registration
On-site registrations are welcome. Cash or check is the only method of payment acceptable.

## Payment
Payment must accompany this form. Registration forms received without payment will not be processed until payment is received.

## Evaluation Email Policy
LVHN respects your right to privacy and will not sell, lease or provide your contact information to a third party. By registering for this event, you agree to be contacted after the event for a post-event evaluation survey. RNs should note that contact hours may only be awarded when the completed evaluation is received.

## Fees, Cancellations and Substitutions
Registration fee for the conference includes the educational program and any food event listed in this brochure. Refunds will be granted up to one week prior to the conference, minus an administrative fee. After that date no refunds will be granted. Lehigh Valley Health Network reserves the right to substitute faculty listed in this brochure and will provide comparable alternative faculty.

Planners, presenters have nothing to disclose.

## Directions
Lehigh Valley Hospital–Cedar Crest site is located at 1200 S. Cedar Crest Blvd., Allentown, PA 18103. Directions to this site may be found on our website at LVHN.org. Click on the word Locations found on the right side of the screen, and then choose Hospitals and Cedar Crest.

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# Conference Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30–8 a.m.</td>
<td>Registration and continental breakfast</td>
</tr>
<tr>
<td>8–8:15 a.m.</td>
<td>Welcome</td>
</tr>
<tr>
<td>8:15–9:30 a.m.</td>
<td><strong>Utilizing Your Talents to Meet the Leadership Challenge</strong></td>
</tr>
<tr>
<td>9:30–9:45 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>9:45–11 a.m.</td>
<td><strong>Breakout Session 1</strong></td>
</tr>
<tr>
<td>11–11:15 a.m.</td>
<td>Professional Development – I’m Done! – or Am I?</td>
</tr>
<tr>
<td>11:15 a.m.–12:15 p.m.</td>
<td>Using Your Strengths to Become an Exceptional Educator</td>
</tr>
<tr>
<td>12:15–1 p.m.</td>
<td>Lunch</td>
</tr>
<tr>
<td>1–2 p.m.</td>
<td><strong>Breakout Session 2</strong></td>
</tr>
<tr>
<td>2–2:15 p.m.</td>
<td>Professional Development: Implementing Evidence-Based Practice in Professional Development: Measuring the Impact of Education</td>
</tr>
<tr>
<td>2:15–3:30 p.m.</td>
<td>Using Mindfulness to Enhance Your Strengths</td>
</tr>
<tr>
<td>3:45–4:30 p.m.</td>
<td>Professional Development: Implementing Evidence-Based Practice in Professional Development: Measuring the Impact of Education</td>
</tr>
<tr>
<td>4:30–4:45 p.m.</td>
<td>Evaluation</td>
</tr>
</tbody>
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# Registration Form

**Clinical Staff Development**

**3rd annual Symposium**

**Innovations in Education:**

**Maximize Your Strengths**

**Monday, April 8, 2013**

Lehigh Valley Hospital–Cedar Crest, Kasych Family Pavilion

Medical Imaging of Lehigh Valley Educational Conference Center rooms 6, 7 and 8

**Registration Deadline: March 29, 2013**

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Affiliation/Employer</td>
</tr>
<tr>
<td>If LVHN: User ID</td>
</tr>
<tr>
<td>If Non-LVHN: E-mail Address</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>City/State/Zip</td>
</tr>
</tbody>
</table>

**Telephone Number (Including Area Code)**

Please check one:

- [ ] RN  [ ] MD  [ ] DO  [ ] SW  [ ] Pharm  [ ] Resp
- [ ] Resident  [ ] Other

**Registration Fee:** $149

LVHN employees: $75

Registrations can be made by either calling 610-402-CARE with a credit card or by writing a check payable to Lehigh Valley Health Network and mailing it to:

**402 CARE**

Lehigh Valley Health Network

2100 Mack Blvd., Allentown, PA 18103

**Special Needs**

- [ ] I will need assistance.
- [ ] I have special dietary requirements. _______________________
- [ ] Please include me on your CE activity mailing list.