



# CHAMPIONS *Gala*

*Saturday, May 2, 2026 / 6-11 p.m.*

Please join us for the seventh annual Champions Gala, honoring cancer survivors and their caregivers. All proceeds support Lehigh Valley Topper Cancer Institute, part of Jefferson Health, which offers leading-edge cancer treatments and clinical trials to individuals within their own communities.

**TITLE SPONSOR: HAIDEMAN LINCOLN**

**HONORARY CHAIRS: JOE & MAUREEN TOPPER**

**CAREGIVER CHAMPION:  
 MORGAN HORTON, RN, BSN, CCRC**

**COMMUNITY IMPACT CHAMPIONS:  
 PETER & ODETE KELLY**

## *Sponsorship Opportunities*

**TITLE SPONSOR (SOLD).....\$50,000**

- Event naming rights
- Media coverage noting your company's support
- Prominent logo placement on all event and promotional material (print and digital)
- Emcee recognition during the event
- Full page program ad
- VIP seating for 16

**DINNER SPONSOR.....\$30,000**

- Media coverage noting your company's support
- Logo placement on all event and promotional material (print and digital)
- Emcee recognition during the event
- Full page program ad
- VIP seating for 12

**CHAMPION IMPACT**

**AWARD SPONSOR.....\$25,000**

- Media coverage noting your company's support
- Logo placement on all event and promotional material (print and digital)
- Recognized as sponsor of Champion Award Ceremony during live program
- Full page program ad
- VIP seating for 10

**SURVIVOR STORY COCKTAIL**

**RECEPTION SPONSOR.....\$15,000**

- Name recognition on event material (print and digital)
- Name/logo on Survivor Story slideshow at cocktail reception
- Full page program ad
- Event seating for 10

# Spansorship Opportunities

## CHAMPION HONOREE SPONSOR.....\$10,000

- Name recognition on event material (print and digital)
- Recognized as sponsor of the three Champion Honoree Awards in event program
- Half page program ad
- Event seating for 8

## INNOVATION SPONSOR.....\$7,500

- Name recognition on event material (print and digital)
- Half page program ad
- Event seating for 6

## SURVIVOR SUPPORT SPONSOR.....\$5,000

- Half page program ad
- Sponsorship of one survivor and guest attendee
- Event seating for 4

## SURVIVOR STORY PAGE SPONSOR....\$3,000

- Sponsorship of one survivor story in event program
- Event seating for 2

## INDIVIDUAL TICKET.....\$500

### ADVERTISING OPPORTUNITIES

INSIDE FRONT COVER AD .....\$2,500  
INSIDE BACK COVER AD .....\$2,500

FULL PAGE AD .....\$1,000  
HALF PAGE AD .....\$500

Please make your check payable to Lehigh Valley Health Network and mail it to the  
The Office of Philanthropy, P.O. Box 1883, Allentown, PA 18105-1883 or use the  
charge card option below. Fax: 484-884-1919

Name/Company: \_\_\_\_\_

Please charge \$\_\_\_\_\_ to my:

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Authorizing Representative/Title: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Signature \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Name on card: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number of cardholder: \_\_\_\_\_

Signature \_\_\_\_\_

[LVHN.org/Champions](http://LVHN.org/Champions)

For more information, contact [Stacie.Cuda@jefferson.edu](mailto:Stacie.Cuda@jefferson.edu) or 484-884-9119