Program Objectives:
1. Discuss the role of the DaVinci Robotic System in the treatment of gynecologic cancers.
2. Describe the process of developing a treatment plan utilizing chemotherapy assays.
3. Identify new treatment options for localized breast cancers.
4. Describe the role of cervicography as a primary and adjunctive test for screening cervical cancer.
5. Discuss methods of treatment planning in persons with gynecologic cancers.

Designation Statement
It is Lehigh Valley Health Network’s policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. Faculty and all others who have the ability to control the content of continuing education activities sponsored by Lehigh Valley Health Network are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Lehigh Valley Health Network is accredited by the Pennsylvania Medical Society to provide continuing medical education for physicians.

Lehigh Valley Health Network designates this educational activity for a maximum of 4 CREDITS AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the educational activity.

Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Registered nurses attending the entire program and completing the evaluation tool will receive 4 Contact Hours.

Approval of this continuing nursing education activity refers to recognition of the educational activity only and does not imply ANCC Commission on Accreditation or PA Nurses approval or endorsement of any product.

Conference Agenda

7:30-8 a.m.  Registration and Continental Breakfast
8-8:15 a.m.  Welcome
8:15-9 a.m.  Martin Martino, M.D.
DaVinci Robotic Surgery: Is this the end of laparoscopic surgery or just the beginning?
9-9:45 a.m.  Richard Boulay, M.D.
The Role of Chemotherapy Assays in Developing Treatment Plan
9:45-10 a.m.  Question and Answer
10-10:15 a.m.  Break
10:15-11 a.m.  Joseph Patruno, M.D.
Cervicography: The Present and the Future
11-11:45 a.m.  Aaron Bleznak, M.D.
Breast Cancer Surgery and Radiation Therapy Alternatives
11:45 a.m.-noon  Question and Answer
Noon-12:15 p.m.  Break
12:15-1 p.m.  Case Presentations: Challenges in Gynecologic Malignancies
1-1:15 p.m.  Closing and Evaluations

Target Audiences:
OB/GYN physicians, family practice and internal medicine physicians, gynecological oncologists, radiation and medical oncologists, registered nurses, nurse practitioners, oncology rehab staff, physician assistants

Faculty List:
Richard Boulay, M.D.
Division Chief, Gynecologic Oncology
Martin Martino, M.D.
Director, Robotics and Minimally Invasive Surgery in Gynecologic Oncology
Aaron Bleznak, M.D.
Vice Chair, Operations & Clinical Affairs, Department of Surgery, Section of Surgical Oncology
Joseph Patruno, M.D.
Department of OBGYN, Residency Program Director, Center for Women’s Medicine

4th Annual Innovations in the Treatment of Gynecologic Cancers
Saturday October 17, 2009
Lehigh Valley Hospital–Cedar Crest
Continental breakfast and boxed lunches will be provided.

Registration deadline: 10/09/09

Name
Affiliation/Employer:
If LVHN: Unit/Dept.
Address
City/State/Zip
Phone
E-mail address

Please check one:
[ ] Other ________________

Registration Fee: $35  LVHN employee: $25
LVHN Residents – no charge

Special Needs:
[ ] I will need assistance ________________
[ ] I have special dietary requirements ________________

Make checks payable to: Lehigh Valley Health Network (LVHN)

Please return registration form along with payment to:
Division of Education
Lehigh Valley Health Network
1247 S. Cedar Crest Blvd.
Suite 202
Allentown, PA 18102
610-402-2277
[ ] Please include me on your CE activity mailing list.
Conference Information

Registration
Registrations postmarked after Oct. 9, 2009, will be considered onsite registrations. Onsite registrations are welcome, but be prepared to take a little longer at the registration desk when you arrive.

Payment
Payment must accompany this form. A copy of the registration payment request form must be attached and sent to the Division of Education. Registration forms received without payment will not be processed until payment is received.

Fees, Cancellations and Substitutions
Registration fee for the conference includes the educational program and any food event listed in this brochure. There is a no-refund policy for this conference; however, you are able to transfer your registration to another person. A completed registration form for that person is due with your written cancellation request and must be received prior to the registration deadline. Lehigh Valley Health Network reserves the right to substitute faculty listed in this brochure and will provide comparable alternative faculty.

Hotel/Accommodations
Lehigh Valley Health Network has corporate room rates available at the Comfort Inn Suites in Allentown (610-437-9100) and Bethlehem (610-882-9700). Please call Comfort Inn Suites directly for room availability and reservations.

Directions:

Lehigh Valley Hospital--Cedar Crest:
From N.E. Extension of Turnpike: Rt. 22 East to Rt. 309 South (I-78 East). Follow 309 South (I-78) to Cedar Crest Blvd. exit. Turn right from exit. Turn right at traffic light onto main entrance road to hospital. Follow signs for event parking.

From Rt. 22: Take Rt. 309 South (merges with I-78) to Cedar Crest Blvd. exit. Turn right from exit. Turn right at traffic light onto main entrance road to hospital. Follow signs for event parking.

From the South: From Rt. 309 North (I-78) take Cedar Crest Blvd. exit. Turn left from exit. Turn right at traffic light onto main entrance road to hospital. Follow signs for event parking.

From the West: Take I-78 East to Cedar Crest Blvd. exit. Turn right from exit. Turn right at traffic light onto main entrance road to hospital. Follow signs for event parking.

Saturday October 17, 2009
8 a.m.-1:30 p.m.
Lehigh Valley Hospital--Cedar Crest
Auditorium – Cedar Crest Blvd. and I-78
Allentown, Pa.