



**Lehigh Valley  
Topper Cancer Institute**

# CHAMPIONS *Gala*

**Saturday, April 20, 2024 | 6 to 11 p.m.**

An annual gala at the Renaissance Hotel in Allentown, PA, this event honors cancer survivors and their LVHN caregivers across the network. Proceeds will support Lehigh Valley Topper Cancer Institute, which offers leading-edge cancer treatments and clinical trials to individuals within their own communities.

**TITLE SPONSOR: HALDEMAN  
LINCOLN**

**HONORARY CHAIRS: JOE & MAUREEN TOPPER**

## SPONSORSHIP OPPORTUNITIES

★ **Title Sponsor** **SOLD** .....\$50,000

- Event naming rights
- Media coverage noting your company's support
- Prominent logo placement on all event and promotional material (print and digital)
- Emcee recognition during the event
- Full page program ad
- VIP seating for 16

★ **Dinner Sponsor** .....\$30,000

- Media coverage noting your company's support
- Logo placement on all event and promotional material (print and digital)
- Emcee recognition during the event
- Full page program ad
- VIP seating for 12

★ **Champion Impact**

**Award Sponsor**.....\$25,000

- Media coverage noting your company's support
- Logo placement on all event and promotional material (print and digital)
- Recognized as sponsor of Champion Award Ceremony during live program
- Full page program ad
- Premiere seating for 10

★ **Survivor Story Cocktail**

**Reception Sponsor** .....\$15,000

- Name recognition on event material (print and digital)
- Name/logo on Survivor Story slideshow at cocktail reception
- Full page program ad
- Event seating for 10

## SPONSORSHIP OPPORTUNITIES

★ **Champion Honoree Sponsor**.....\$10,000

- Name recognition on event material (print and digital)
- Recognized as sponsor of one of three Champion Honoree Awards during live program
- Half page program ad
- Event seating for 8

★ **Innovation Sponsor**.....\$7,500

- Name recognition at registration area and event digital signage
- Half page program ad
- Event seating for 6

★ **Survivor Support Sponsor** .....\$5,000

- Half page program ad
- Sponsorship of one survivor and guest attendee
- Event seating for 4

★ **Survivor Story Page Sponsor**.....\$3,000

- Sponsorship of one survivor story in event program
- Event seating for 2

★ **Individual Ticket**.....\$500

### ADVERTISING OPPORTUNITIES

- ★ Inside front cover ad.....\$2,500
- ★ Inside back cover ad .....\$2,500
- ★ Full page ad.....\$1,000
- ★ Half page ad.....\$500

**Please make your check payable to Lehigh Valley Health Network and mail to The Office of Philanthropy, P.O. Box 1883, Allentown, PA 18105-1883 or use charge card option below. Fax: 484-884-1919.**

Name/Company _____	Please charge \$ _____ to my:
_____	★ VISA   ★ MasterCard   ★ Discover   ★ American Express
Authorizing Representative/Title _____	Credit card # _____
_____	Expiration date: _____ Security code: _____
Signature _____	Name on card _____
_____	Phone # of cardholder _____
Phone _____	Signature _____
_____	_____
Email _____	_____

**For more information, contact [Dana.Hernitche@lvhn.org](mailto:Dana.Hernitche@lvhn.org) or 484-884-8734**