Division of Education
1247 S. Cedar Crest Blvd.
Suite 202
Allentown, PA 18103
address service requested

Facility

Robert Don Barraco, MD, MPH, FACS, FCCP
Attending Trauma Surgeon; Chief, Section of Geriatric Trauma; Attending Physician OAGIS, Lehigh Valley Health Network

Siegid Blome-Eberwein, MD
Attending Burn/Plastic Surgeon, Lehigh Valley Health Network

Matthew D. Cook, DO
Department of Emergency Medicine, Section of Medical Toxicology, Lehigh Valley Health Network

Susan A. Cox, RN, MS, CPEN, PHN
Director, Trauma and Volunteer Services, Rady Children’s Hospital, San Diego, Calif.

Dale Dangleben, MD
Associate Program Director, Surgical Clerkship Director, Lehigh Valley Health Network

Cindi M. Hobbs, PT, MSPT, CBIS, CIMI
Physical Therapist, Good Shepherd Rehabilitation Hospital

Masayuki (Maz) Kazahaya, MD
Private Practice Physician at Lehigh Eye Specialists; Chief, Division of Ophthalmology, Lehigh Valley Health Network

Amy Koestner, RN, MSN
Attending Pediatric Rehabilitation Physician, Pediatric Unit, Good Shepherd Rehabilitation Hospital

Joseph Stirparo, MD
Attending Trauma Surgeon, Lehigh Valley Health Network

Kimberly Kuchinski, MD, MPH, FAAPMR
Attending Pediatric Rehabilitation Physician, Pediatric Unit, Good Shepherd Rehabilitation Hospital

Directions
General Directions
DeSales University is located on Station Avenue in Center Valley, Pa., 1 mile south of Route 378; just a mile from where Route 309 meets Route 378. At the intersection of Route 309 and Route 378, follow Route 378 North to Preston Lane. Make a right on Preston Lane to campus, and follow to Landis Mill Road. Turn right and take Landis Mill Road to Station Avenue. Turn left onto Station Avenue.

From Points South
Philadelphia and South Jersey: Take I-76 West through Philadelphia to I-476, the Northeast Extension of the Pennsylvania Turnpike, to Exit 32/44 (Quakertown). Turn left onto Route 663 North toward Quakertown, turn left onto Route 309 North, and proceed 8 miles to the intersection of Route 309 and Route 378. Follow General Directions above.

From Points West
Harrisburg and Southcentral Pa.: Take Route 81 North and proceed East on I-78 to Route 309 South (Exit 60). Continue south on Route 309 for about 3 miles to the intersection of Route 309 and Route 378. Follow General Directions.

From Points North
Scranton and North: Take I-476, the Northeast Extension of the Pennsylvania Turnpike, to Exit 33/56 (Lehigh Valley). Follow Route 22 East from the interchange north for 4 miles to Route 309 South (direction of Quakertown). In a few miles Route 309 joins with I-78 East. Continue south on this combined route until Route 309 branches off toward the south at Exit 60. Continue south on Route 309 for about 3 miles to the intersection of Route 309 and Route 378. Follow General Directions.

From Points East
Northern/Central New Jersey: Take the New Jersey Turnpike and/or Route 287 to I-78. Follow I-78 West across New Jersey and into Pennsylvania to Route 309 South (Exit 60). Continue south on Route 309 for about 3 miles to the intersection of Route 309 and Route 378. Follow General Directions.

Thursday and Friday, March 7–8, 2013
8 a.m.–4:30 p.m.
Registration begins at 7:30 a.m.
Lehigh Valley Health Network sponsored
DeSales University, University Center
2755 Station Ave.
Center Valley, PA 18034
**Program Objectives**
- Identify several factors that have contributed to unhealthy work cultures and unsafe patient environments.
- Compare and contrast different strategies for implementation that will begin the process of redefining a quality and safety-based unit culture and transition of care.
- Identify the specific needs of the pediatric population during a disaster.
- Outline the research-based prevention strategies for VAP/HAP and UTIs.
- Identify signs and symptoms of domestic abuse.
- Describe the history and epidemiology of geriatric motorcycle crash injury.
- Discuss the treatment and management of traumatic ocular injuries.
- Introduce various levels of scar intervention at different scar stages.

**Target Audience**
Registered nurses and allied health care providers who are caring for trauma patients

**Designation Statement**
It is Leigh Valley Health Network’s policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. Faculty and all others who have the ability to control the content of continuing education activities sponsored by Lehigh Valley Health Network are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Registered nurses attending the entire day and completing the evaluation tool will receive 6.3 contact hours for Day 1 and 3.0 contact hours for Day 2. Additional contact hours for Day 2 are pending based on the approval of a replacement presenter.

Lehigh Valley Health Network has been designated a preapproved sponsor provider of professional continuing education for social workers, marriage and family therapist and professional counselors by the State Board of Social Workers, Marriage and Family Therapist and Professional Counselors. License # 002613. This educational activity has been approved for 6 CEUs for Day 1 and 5 CEUs for Day 2. This educational activity is seeking CEUs pending social worker provider status renewal.

Application has been approved by the American Association for Respiratory Care for continuing education contact hours (CEUs) for respiratory therapists as follows: Day 1: 6.08, Day 2: 4.75. Application has been made for Prehospital credits. Approval is pending.

**Conference Information**

**Registration**
On-site registrations are welcome, but please prepare to take a little longer at the registration desk when you arrive. Cash or check is the only method of payment acceptable.

**Payment**
Payment must accompany this form. Registration fees include the educational program and any food event listed in this brochure. Refunds will be granted up to one week prior to the conference, minus an administrative fee. After that date no refunds will be granted. Lehigh Valley Health Network reserves the right to substitute faculty listed in this brochure and provide comparable alternative faculty.

**Evaluation Email Policy**
LVHN respects your right to privacy and will not sell, lease or provide your contact information to a third party. By registering for this event, you agree to be contacted after the event for a post-event evaluation survey. IRNs should note that contact hours may only be awarded when the completed evaluation is received.

**Conference Agenda**

### Day 1 • March 7

- **7:30–8 a.m.** Registration and full breakfast
- **8–8:10 a.m.** Opening Remarks
- **8:10–9:30 a.m.** Improving Quality and Safety Along the Continuum of Care
  - Kathleen Vollman, MSN, RN, CCRN, FCCM, FAAN Break
  - **9:30–10 a.m.** Breakout 1
  - Pediatric Disaster Surge Preparedness
  - Susan A. Cox, RN, MS, CPEN, PNP
  - Evidence-based Strategies to Reduce the Incidence of Sepsis in Hospitalized Patients
  - Kathy Vollman, MSN, RN, CCRN, FCCM, FAAN
- **11–11:55 a.m.** Breakout 2
  - Domestic Abuse: The Impact on our Trauma System
  - Amy Koestner, RN, MSN
  - Geriatric Motorcycle Crashes: Wild Hogs 3
  - Robert Barraco, MD
- **11:55 a.m. – 1 p.m.** Lunch
- **1–1:55 p.m.** Breakout 3
  - **A) Ocular Trauma**
  - Masaaki Kashiwada, MD
  - **B) Reconstructive Surgery After Burn**
  - Sigrid Blome-Eberwein, MD
  - **2–3 p.m.** General Session
  - The Resilience of Youth: A Pediatric Case Study
  - Cindy M. Heberts, PT, MSPT, CBIS, CMII
  - Kimberly Kuchinski, MD, MPH, FAAPMR
  - Brian Montgomery, MD, CEN, PHRN
  - Zachary D. Raper, NFREM-T, P, CCEM-T, FP-C
  - Amanda Soree, RN Break
  - **3:3–3:15 p.m.**
  - **3:15–4:15 p.m.** General Session
  - Trauma CSI: Inside Look at Forensics
  - Samantha Land, MD
  - **4:15–4:30 p.m.** Closing remarks and evaluation

### Day 2 • March 8

- **7:30–8 a.m.** Registration and full breakfast
- **8–8:10 a.m.** Opening Remarks
- **8:10–9:30 a.m.** Replacement presenter and topic – to be determined Break
- **10–10:55 a.m.** Breakout 1
  - **A) Mangled Extremity**
  - Sajid Pathan, MD
  - **B) Drug Overdose and the Effects on the Central Nervous System**
  - Mathew Cook, MD
  - **11–11:55 a.m.** Breakout 2
  - **A) Traumatic Lung Injuries: A View From the Inside**
  - Joseph Stipano, MD
  - **B) Traumatic Injuries of the Heart and Great Vessels**
  - Timothy S. Moisebeck, MD
  - **11:55 a.m. – 1 p.m.** Lunch
  - **1–2 p.m.** General Session
  - Replacement presenter and topic – to be determined Break
  - **2–2:15 p.m.**
  - **2:15–3:15 p.m.** General Session
  - Trauma Jeopardy
  - Dale Dangene, MD
  - **3:15–3:30 p.m.** Closing remarks and evaluation

**Registration Form**

**Thursday and Friday, March 7 and 8**
Sponsored by Lehigh Valley Health Network
Delafield University, 2725 Station Ave., Center Valley, PA 18034

**REGISTRATION DEADLINE:** March 3, 2013

**Registration Begins at 7:30 a.m.**

**Please Place a “✓” by your choice for each Breakout Session:**

**Day 1 Thursday, March 7**
- Breakout 1
  - Pediatric Disaster Surge Preparedness
  - Evidence-based Strategies to Reduce the Incidence of Sepsis in Hospitalized Patients

**Breakout 2**
- Domestic Abuse: The Impact on our Trauma System
- Geriatric Motorcycle Crashes: Wild Hogs 3

**Breakout 3**
- Ocular Trauma
- Reconstructive Surgery After Burn

**Day 2 Friday, March 8**
- Breakout 1
  - Mangled Extremity
  - Drug Overdose and the Effects on the Central Nervous System

**Breakout 2**
- Traumatic Lung Injuries: A View From the Inside
- Traumatic Injuries of the Heart and Great Vessels

**Registration Fees:**
- One Day—$50
- Both Days—$90

**Registration Fee for EMT/Paramedic, Prehospital personnel**
- One Day—$30
- Both Days—$50

**Registration can be made by either calling 610-402-CARE with a credit card or by writing a check payable to Lehigh Valley Health Network and mailing it to:**
402 CARE
Lehigh Valley Health Network
2100 Mack Blvd., Allentown, PA 18103-5622

**Special Needs**
- I will need assistance.
- I have special dietary requirements

- Please include me on your CE activity mailing list.